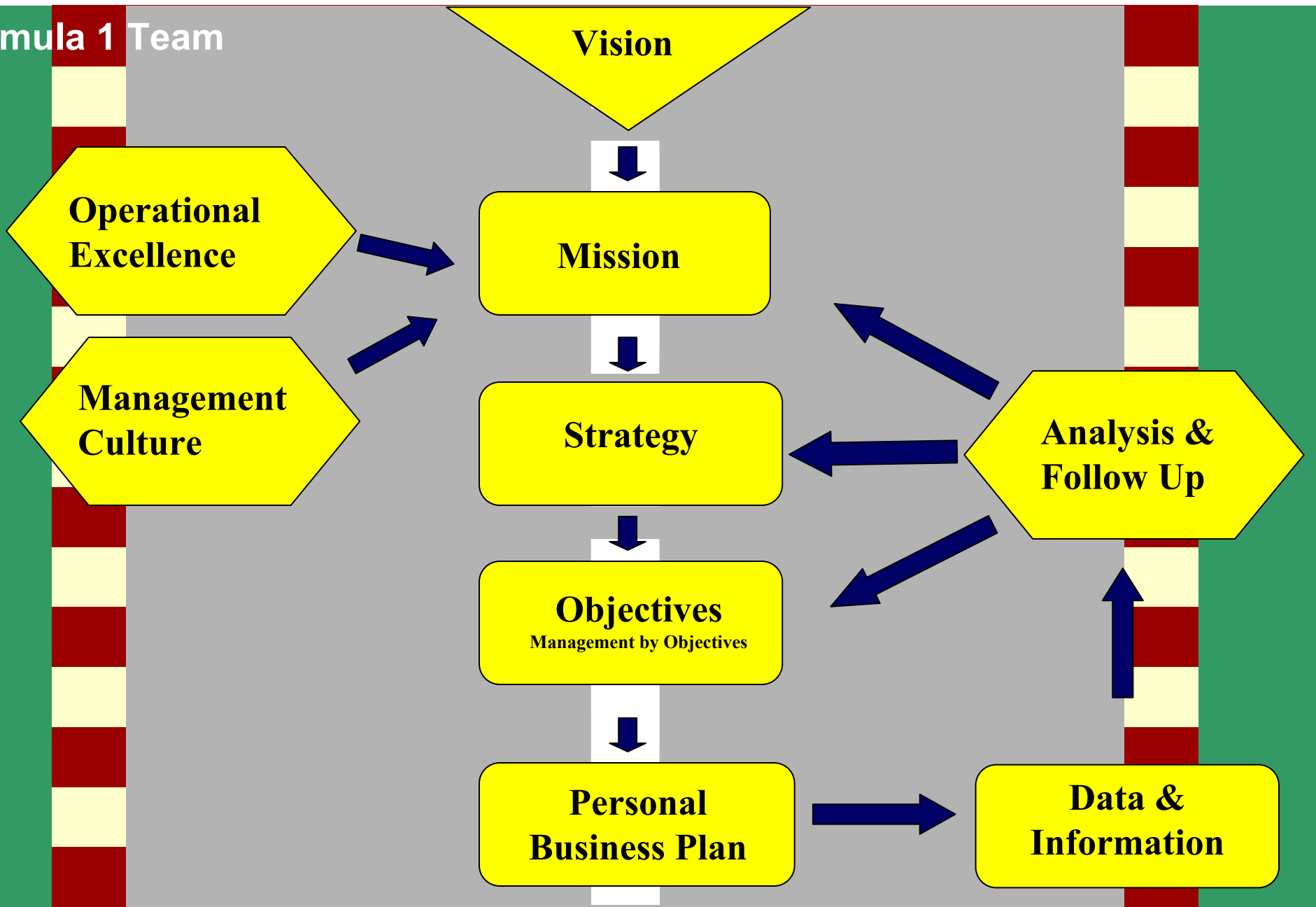
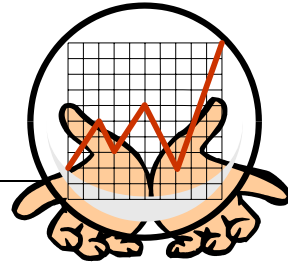


**My Handbook:
Formula 1 Team
Approach**

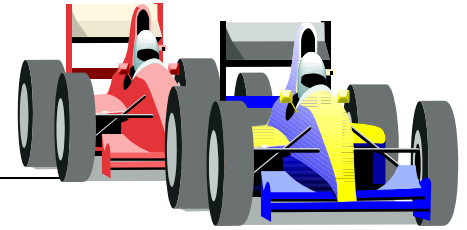


Our Vision



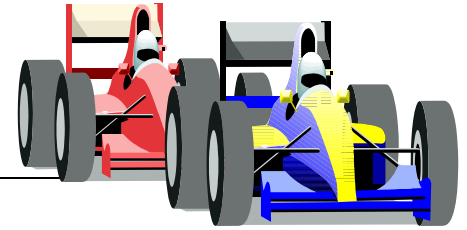
**Industry leadership.
We drive to excel.**

Our Mission



We live operational excellence.

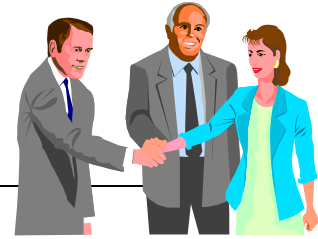
Our Mission



Operational excellence for us means:

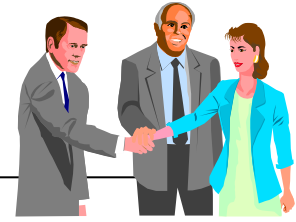
- ALWAYS -**
 - Top quality**
 - Speed**
 - Dependability**
 - Flexibility**
 - Cost focus**
 - Innovation and**
 - Teamwork**

Our Culture



We have mutual respect, trust and adopt an ethical behaviour.
We share our opinions by having constructive debate.
We change and adapt fast.

Our Management Culture

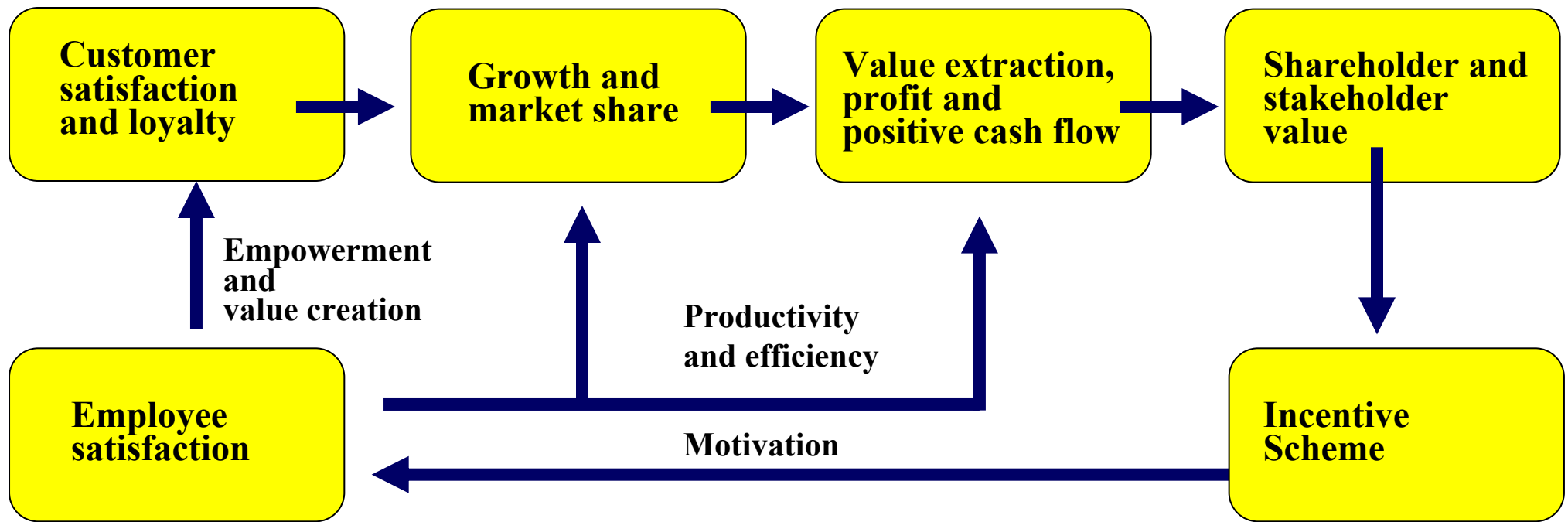


- **Our internal and external customer is always in focus.**
- **We live operational excellence.**
- **We create *and* extract value.**
- **We do not only want to preserve our work approach, but also renew.**
- **We challenge our way of working and search constantly for improvement (continual process improvement).**
- **We change and adapt fast.**
- **We act in an innovative way.**
- **We have mutual respect, trust and adopt an ethical behaviour.**
- **We share our opinions by having a constructive debate if necessary.**
- **We want to grow our market position.**
- **Our quality standard is: Exceed customer's expectations and deliver always top quality for products and services.**
- **Assuming full responsibility and ownership for our work is key. This means:**
 - **Individual choice:** Being self motivated
 - **Can-do attitude:** Being engaged and open to learn
 - **Result orientation:** Drive to excel
- **Team spirit: We are strong together.**

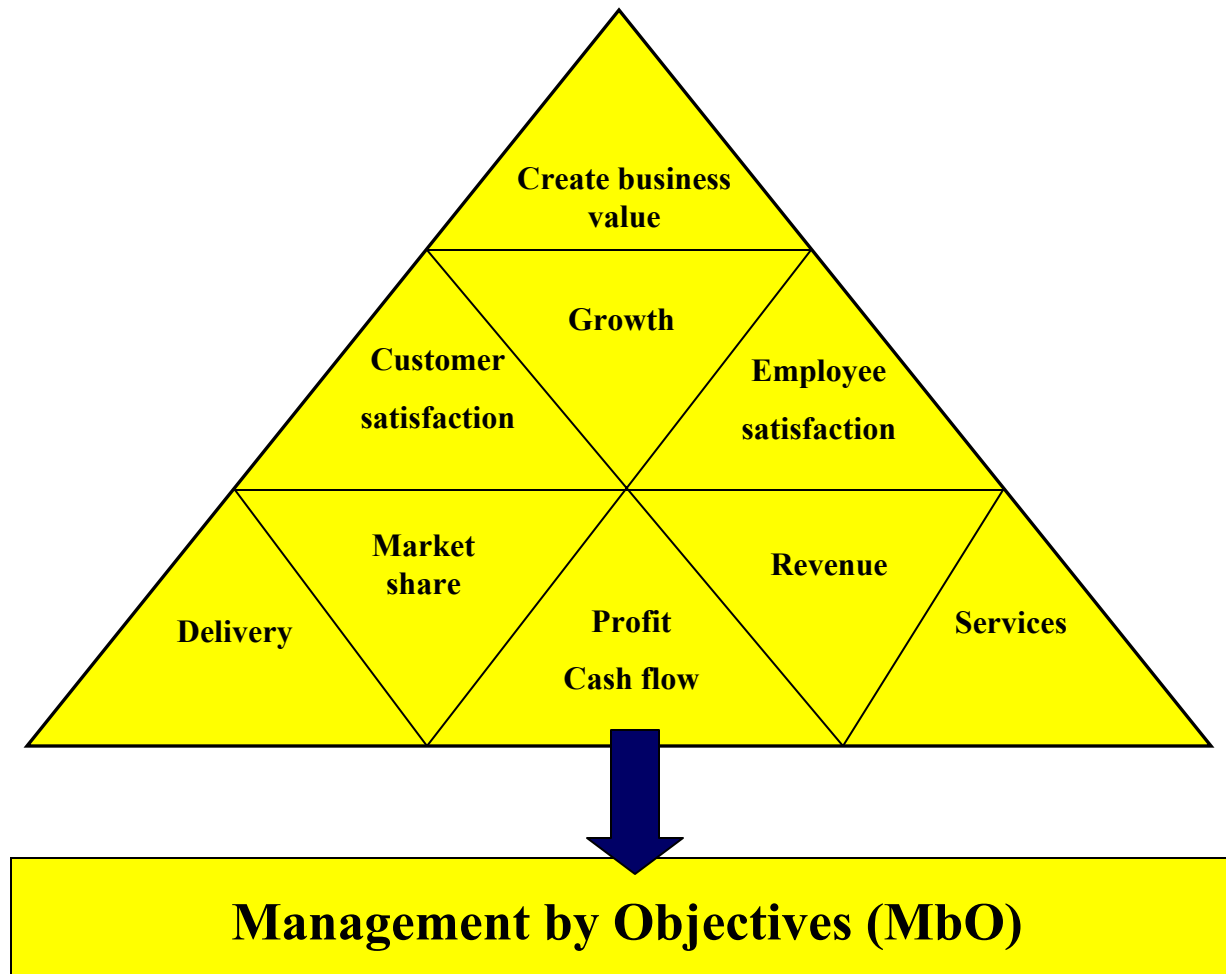
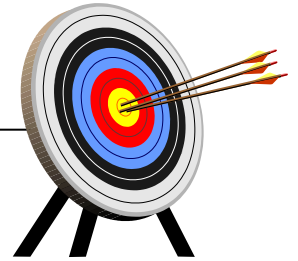


Strategy

Business Approach

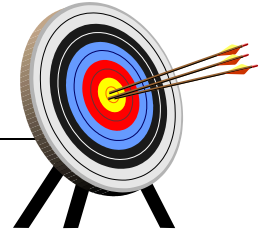


Objectives Target Levels



Formula 1 Team

My Personal Business Plan



Department:

Name:

Time frame:

Name Manager:

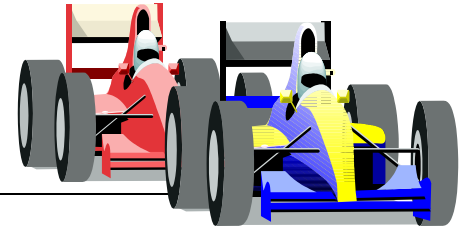
Objective	Description	Responsible	Date	Status

Status Code: A = active, CS = completed successfully, C = cancelled, I = information, N = not yet started, P = planning

Date

Signature

Signature



Our Delivery

Ladies and Gentlemen,
Dear colleagues,

The success depends upon your pro-active involvement,
commitment and hunger for action as well as change.

Loads of success!

Yours,
Otto C. Frommelt